

APPROVED MINUTES
Tourism Commission Meeting
Thursday, November 8, 2018 at 6:30 p.m.
Jackson Village Hall
N168 W20733 Main Street
Jackson, WI 53037

1. Call to Order and Roll Call

Pres. Schwab called the meeting to order at 6:30 p.m.

Members Present: Pres. Schwab, Larry Hamlin, Kelly Valentino and John Walther

Member Absent: Sarah Malchow

Village Board Member Present: Tr. Malcolm

Staff Present: Jilline Dobratz

2. Approval of Minutes for October 24, 2017 Meeting

Motion by Pres. Schwab, second by Larry Hamlin to approve the minutes of the October 24, 2017 meeting.

Vote: 4 ayes, 0 nays. Motion carried.

3. Review of 2018 Revenues and Expenditures of Hotel/Motel Tax

The 2018 revenues and expenditures were reviewed. John Walther explained that the hotel/motel room tax has been moved out of the General Fund into its own fund. New informational signs for the Village that promote the Village were discussed.

Motion by Pres. Schwab, second by Larry Hamlin to accept the review of the 2018 revenues and expenditures.

Vote: 4 ayes, 0 nays. Motion carried.

4. Presentations by Tourism Entities

Kelly Valentino distributed handouts on behalf of Elaine Motl of the Washington County Convention and Visitor's Bureau. The website for Visit Washington County has been updated. Tourism dollars are being well spent to promote Jackson. The 2019 proposed budget is \$56,655, this is a fund that the money retains in the fund.

5. Review and Action on 2019 Budget for the Hotel/Motel Tax

The 2019 budget was reviewed.

Motion by Larry Hamlin, second by Pres. Schwab to approve the 2019 budget as presented.

Vote: 4 ayes, 0 nays. Motion carried.

6. Citizens to address the Tourism Commission.

None

7. Adjourn.

Motion by Pres. Schwab, second by Larry Hamlin to adjourn.

Vote: 4 ayes, 0 nays. Meeting adjourned at 6:41 p.m.

Respectfully submitted:

Jilline Dobratz, *CMC/WCMC*
Village Clerk/Treasurer