

APPROVED MINUTES
Tourism Commission
October 24, 2017 – 7:00 pm
Jackson Village Hall
N168 W20733 Main Street
Jackson, WI 53037

1. Call to Order and Roll Call.

President, Michael Schwab called the meeting to order at 7 p.m.
Members Present: President Schwab, Kelly Valentino, John Walther, Larry Hamlin, and Sarah Malchow.
Others Present: Brian Kober, Tr. Emmrich, Tr. Kurtz, Tr. Olson, Jim Micech, Chief Swaney, Chief Dolnick

2. Approval of Minutes for October 18, 2016, meeting.

Motion by Kelly Valentino, second by Sarah Malchow to approve the October 18, 2016, meeting.
Vote: 5 ayes, 0 nays. Motion Carried.

3. Review of 2017 Revenues and Expenditures of Hotel / Motel Tax.

2017 Revenues and expenditures were reviewed.

4. Presentations by Tourism Entities.

Kelly Valentino distributed handouts from Elaine Mottl of the Washington County Convention and Visitor's Bureau. Action in Jackson changes for 2018 were discussed.

5. Review and Action on 2018 Budget for the Hotel / Motel Tax.

The 2018 budget was reviewed. Motion by Sarah Malchow, second by Larry Hamlin to increase the Washington County Convention & Visitor Bureau amount by \$500.
Vote: 5 ayes, 0 nays. Motion Carried.
Motion by Sarah Malchow, second by President Schwab to approve the 2018 Budget with the change.
Vote: 5 ayes, 0 nays. Motion Carried.

6. Citizens to address the Tourism Commission.

Tr. Emmrich commented on the fireworks. Casey Latz commented on Action in Jackson.

7. Adjourn.

Motion by Pres. Schwab, second by John Walther to adjourn at 7:14 P.M. Vote: 5 ayes, 0 nays. Motion Carried.