

ORDINANCE #16-03

AN ORDINANCE ESTABLISHING A TOURISM COMMISSION OF THE MUNICIPAL CODE OF THE VILLAGE OF JACKSON

THE VILLAGE BOARD OF THE VILLAGE OF JACKSON, WASHINGTON COUNTY, WISCONSIN, does ordain as follows:

SECTION I.

The following Chapter, 1.04 of the Municipal Code of the Village of Jackson, Wisconsin as pertains to Boards, Commissions, and Committees, is amended as follows to create the Tourism Commission:

1.04 Tourism Commission.

1.04 K. Tourism Commission is hereby created as:

1. Membership:

- a. The membership shall consist of five members. The Chair shall be the Village President. The Village Administrator and Park and Recreation Director shall each serve as voting members. One member must be an owner or operator of a lodging facility that collects room tax and one citizen member. The Owner or Operator of a lodging facility and one citizen member shall be appointed by the Village President with confirmation by the Village Board. Appointments shall occur at the annual organizational meeting and commissioners shall serve for a one year – term, at the pleasure of the Village President, and may be reappointed. Members may be reappointed to complete the term if necessary.

2. Powers and Duties:

- a. The commission must direct the use of room tax revenue for tourism promotion and development. The commission must report annually to the Village Board on the revenues that were spent, first applying expenditures made on January 1, 2017.
- b. The commission shall contract with organization(s) to perform the functions of tourism entity. The commission will ensure that at least 51% of the revenues are spent on tourism promotion and tourism development.

3. Reporting:

- a. Beginning in 2017, annually or before May 1, the Clerk – Treasurer will certify and report required detail to the Wisconsin Department of Revenue on the form provided by the Wisconsin Department of Revenue.

SECTION II. This ordinance shall take effect from and after its passage and posting.

Introduced by: T. Olson

Seconded by: T. Kruepke

Passed and Approved: August 10, 2016

Vote: 6 Aye: 0 Nay

Michael E. Schwab
Michael E. Schwab, Village President

Deanna L. Boldrey
Attest: Deanna L. Boldrey, Village Clerk

Proof of Posting:

I, the undersigned, certify that I posted copies of this Ordinance on bulletin boards at the Village Hall, Post Office and one other location in the Village.

Dated: August 10, 2016 Village Official: Deanna L. Boldrey