

APPROVED MINUTES

Special Village Board Meeting

Thursday, December 3, 2015 at immediately following the Plan Commission.

Jackson Village Hall

N168 W20733 Main Street

1. Call To Order & Roll Call

President Schwab called the meeting to order at 7:12 pm.

Members present: Trustee Olson, Trustee Mittelsteadt, Trustee Kruepke, and Trustee Kufahl.

Members absent: Tr. Emmrich and Trustee Lippold.

Staff present: John Walther, Jim Micech, Chief John Skodinski, Chief Jed Dolnick, Brian Kober, Kelly Valentino.

Others Present: Paul Roback, UW Extension Associate Professor.

2. Discussion and Review of Comprehensive Plan with Focus on Mission / Vision Statement.

President Schwab introduced Paul Roback from the UW Extension. Paul facilitated the meeting and distributed a handout of the overview of the visioning process that included the current vision statement and items from the September 2010 session.

The comprehensive plan was adopted in 2009. The implementation portion of the plan states that every five years the Village should review its vision, objectives, goals, policies, and programs. The state statute states that the comprehensive plans are to be reviewed every ten years.

Paul reviewed the handout. The current vision statement was read. The items from the September 2010 Visioning Session was noted from the handout. The relevance of the current vision statement was discussed.

Discussion ensued questioning if the vision in the comprehensive plan is still relevant or does it need to be updated? Discussion of the vision ensued. It was discussed to eliminate the word “technology” from the infrastructure sentence as it references the telecom. It was noted that the Village is not standing in the way of the providers in the free market. The telecom provided a catalyst for technology in the community. The suggestion was to remove the word technology.

Discussion ensued of the reconstruction of State Hwy 60 and keeping a small town feel on Main Street. Tr. Olson commented on changing the wording to “small town characteristics” rather than “residential characteristics”. John Walther pointed out that the PUD zoning allows the Village to retain the residential character.

Pres. Schwab commented that most of the traffic concerns have been solved. The Village now has stop lights with a turn lane on Main Street and Jackson Drive. The park and ride was mentioned.

Pres. Schwab commented that the long-range plan for the public school system is well on its way via the school board. Peter Habel interjected that the Village Board had communication with the West Bend School in regards to a long-range planning.

The long range plan and capital plan is on-going for the capital improvements.

The redevelopment of the downtown area and Main Street was noted in conjunction with the Brownfield Redevelopment Grant.

Discussion ensued of retail development. Peter Habel suggested the change the word of “encourage” to “be open to” retail development. Tr. Kufahl commented on the limitation of property for retail development. Tr. Kruepke reported on his previous research on retail franchises. The Village is on the hub of the wheel and it would take too much business away from existing businesses in surrounding communities.

John Walther commented on the Community Center was really in its infancy when the Comprehensive Plan was developed. The Community Center has since become a focal point in the community. The Community Center now has the anticipation of the opening of the 4K program.

Discussion of the Village identity ensued. The identity of the Village was discussed and the lack of a water feature or architecture. The quality of life in the Village was noted. Pres. Schwab commented that the Village Police Department has done an excellent job upholding the law which allows the Village to maintain a quality of life. Chief Dolnick commented that the police department tries to be sensitive to contemporary pressures and expectations.

Discussion of the community involvement and volunteerism ensued. Kelly Valentino commented on the volunteerism with the Greater Jackson Business Alliance involvement, the Friends of the Park and Rec, and the Jackson Festivals with the Action in Jackson and Operation Finally Home Tailgate.

Tr. Kruepke commented on the changes and updates in the community over the past years.

The Comprehensive Plan will be placed on the plan commission agenda for future discussion. Peter Habel commented that he has not seen the paperwork in a while. The first meeting should set up how much to tackle at a time. Tr. Kufahl commented that the Village Board should be involved.

The Village Board expressed interest in the demographics of the Village. Discussion ensued of the demographics and comparison data. Paul will return the information to John Walther in approximately three months.

3. Adjourn.

Motion by Tr. Mittelsteadt, second by Tr. Kruepke to adjourn at 8:14 p.m.
Vote: 5 ayes, 0 nays. Motion carried.

Respectfully submitted by Deanna L. Boldrey, Clerk/Treasurer